

Message Text

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PAGE 01 CARACA 00733 242140Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----250222Z 027860 /73

R 242021Z JAN 77
FM AMEMBASSY CARACAS
TO USDOC WASHDC
INFO SECSTATE WASHDC 6342

UNCLAS CARACAS 0733

FOR WCAG

E.O. 11652: N/A
TAGS: BENC, VE
SUBJ: COUNTRY COMMERCIAL PROGRAM-FIRST QUARTER 1977

COUNTRY COMMERCIAL PROGRAM ACCOMPLISHED, WITH EXCEPTIONS NOTED.

2. CAMPAIGN 1-PETROCHEMICAL INDUSTRY:
ALL SCHEDULED ACTIONS COMPLETED. CERP CHEMICAL INDUSTRY OUTLOOK
REPORT DRAFTED DURING QUARTER, RECENTLY SUBMITTED, ADDRESSES
INADEQUATE PORTIONS OF CONTRACT MARKET RESEARCH.

3. CAMPAIGN 2-RAILROAD AND METRO:
ALL SCHEDULED ACTIONS COMPLETED, WITH EXTENSIVE REPORTING ON
BOTH OF THESE BILLION DOLLAR PROJECTS.

4. CAMPAIGN 3-STEEL INDUSTRY:
ALL SCHEDULED ACTIONS ACCOMPLISHED, INCLUDING EXPANDED VERSION
OF CERP IRON AND STEEL INDUSTRY OUTLOOK REPORT. MIDTERM UPDATE
WILL BE SUBMITTED IN JUNE QUARTER.

5. CAMPAIGN 4-METALWORKING AND METAL-FINISHING MACHINERY:
ALL TARGETS MET, WITH EXCEPTION ACTIONS 3A AND 3B, US SOLO
EXHIBITION. INASMUCH AS THIS EXHIBIT HAS BEEN POSTPONED TO
THE FOURTH QUARTER, ACTIVITIES HAVE BEEN DELAYED ACCORDINGLY.
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WITH REGARD TO ACTION 3A, NOTE ALSO THAT REPRESENTATION FUNDS
ALLOCATED DURING FIRST QUARTER WERE INSUFFICIENT TO HOST
RECEPTION FOR METALWORKING INDUSTRY ASSOCIATIONS AND AGENTS.
PRELIMINARY PLANNING AND PROMOTION IN SUPPORT OF MICHIGAN IOGA
WAS PERFORMED EXTRA TO CC. EXTENSIVE DISCUSSIONS HELD WITH
MINFOMENTO RE EXPANSION AUTO INDUSTRY (FOUNDRY AND FORGE PLANT
SPECS FORWARDED TO USDOC) AND WITH US INVESTORS CONCERNED

REGARDING IMPLICATIONS OF THIS EXPANSION ON THEIR EXISTING INVESTMENTS.

6. CAMPAIGN 5-SHIPS AND SHIPBUILDING:

ALL TARGETTED ACTIVITIES COMPLETED EXCEPT ACTION 5 WHICH POST RECOMMENDS DROPPING.

7. CAMPAIGN 6-POWER PROJECTS:

ALL SCHEDULED ACTIONS COMPLETED. IN ADDITION, AT LEAST FIFTEEN VISITS WERE PAID TO ENERGY SYSTEMS END-USERS; COMPREHENSIVE REPORTING SUBMITTED INCLUDING EARLY-WARNING ON HYDROELECTRIC PROJECTS THROUGH THE 1980'S. POST RECOMMENDS DROPPING ACTION 5 TRANSFER OF TECHNOLOGY/NUCLEAR SEMINAR AS PREMATURE; PRE-EMPTED BY MORE GENERAL USIS-SPONSORED SEMINAR SET FOR SECOND QUARTER.

8. CAMPAIGN 7-AVIATION, AVIONICS, AND AIRPORTS:

ALL ACTIVITIES COMPLETED EXCEPT ACTION 8 WHICH WAS ACCOMPLISHED BEFORE QUARTER BEGAN BUT MAY BE REPEATED LATER IN 1977, IF FAA AGREES.

9. CAMPAIGN 8-LIAISON WITH DEVELOPMENT ORGANIZATIONS:

ACTION 2. TWO REPORTS ON DEVELOPMENT CORPORATIONS NOT PREPARED. MATERIAL FOR ANALYTICAL REPORT ON CORPOZULIA IN HAND AND GOOD CONTACTS ESTABLISHED WITH THIS ORGANIZATION, BOTH BY CONSULATE AND EMBASSY PERSONNEL. PLANNING INTENSIVE TRAVEL SCHEDULE SECOND QUARTER TO MAKE CALLS ON CORPOANDES AND CORPORIENTE. DURING FIRST QUARTER, MAJOR EFFORT EXPENDED TO COORDINATE TECHNOLOGY TRANSFER SEMINAR (STEEL AND COAL)
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IN MARACAIBO FOR CORPOZULIA, ALL EXTRA TO CCP.

10. CAMPAIGN 9-TELECOMMUNICATIONS:

ALL ACTIVITIES COMPLETED. IN ADDITION FCC EXPERT VISITED POST UNDER TITLE 611, AND FCC MAY PROVIDE TECHNICAL ASSISTANCE TO MINCOMMUNICATIONS IN NEAR FUTURE.

11. CAMPAIGN 10-PORT DEVELOPMENT:

ACTION 3. NO ACTIVITY. SHOULD BE INCORPORATED IN CAMPAIGN 11 INASMUCH AS THERE NOW IS SINGLE PORT INSTITUTE.
ACTION 4. REPORT HAS NOT YET BEEN SUBMITTED ON NEW INSTITUTO NACIONAL DE PUERTOS AS AN ORGANIZATION; EXTENSIVE EFFORT HAS BEEN EXPENDED IN REPORTING ON BERTHING DISCRIMINATION PROBLEM AND PORT CONGESTION. EXTENSIVE REPORTING ALSO ON SPECIFIC NEW PORT PROJECTS.

12. CAMPAIGN 11-BUILDING AND CONSTRUCTION INDUSTRY:

ACTION 2. DROPPED PER CARACAS 10543. EMBASSY NOW PURSUING TARGET OF OPPORTUNITY IN DEVELOPING LEADS FOR SALES OF

INDUSTRIALIZED HOUSING SYSTEMS AND PREFAB CONSTRUCTION CAMPS.
MARKET ANALYSIS WILL BE SUBMITTED SHORTLY WITH A MINI-TRADE
MISSION UNDER CONSIDERATION.

13. CAMPAIGN 12-FOOD PROCESSING AND PACKAGING:
ASIDE FROM TOS, NO ACTIVITY NOW PROJECTED FOLLOWING HIGHLY
SUCCESSFUL ALIQUIPOS EXHIBIT. POST RECOMMENDS DROPPING THIS
CAMPAIGN.

14. CAMPAIGN 13-ALUMINUM INDUSTRY:
ALL ACTIVITIES ACCOMPLISHED, WITH CONSIDERABLE REPORTING OF
PROJECT OPPORTUNITIES.

15. CAMPAIGN 14-TRAVEL TO THE U.S.:
ALL ACTIVITIES ACCOMPLISHED. VENEZUELAN ARRIVALS IN U.S.
INCREASED 51PERCENT DURING FIRST TEN MONTHS OF 1976 AND CONSUL
GENERAL REPORTS RECORD VISA ISSUANCE CONTINUES. REAL LIMITING
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FACTOR OR TOURISM IS SPACE LIMITATIONS ON AIRLINES SERVING THIS
MARKET. POST MAY RECOMMEND DROPPING THIS CAMPAIGN AFTER SECOND
QUARTER.

16. NON CAMPAIGN ACTIVITIES: ALL NON-CAMPAIGN ACTIVITIES
ACCOMPLISHED. IN ADDITION, CONSIDERABLE EFFORT WAS EXPENDED
IN CONNECTION WITH ARRANGING FOR CONSTRUCTION OF EXHIBITION
FACILITY IN CARACAS. USE CONTRACT WAS SIGNED WITH UNIVERSIDAD
METROPOLITANA/FUNDACION MENDOZA ON DECEMBER 24, 1976.
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Handling Restrictions: n/a
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Subject: COUNTRY COMMERCIAL PROGRAM-FIRST QUARTER 1977 COUNTRY COMMERCIAL PROGRAM ACCOMPLISHED, WITH EXCEPTIONS NOTED. 2. CAMPAIGN 1-PETROCHEMICAL INDUSTRY
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